



Title: Community and Industry Engagement Policy

Code: GU-PL16CIE

Version: 3.1

Date of Issue: 2023

Effective Date: July 2023

Approval Authority: Board of Trustees

Document Owner: Director of Community Engagement and Continuing
Education Center

Review: The policy is subject to a periodic review every 4 years or in a
shorter cycle as per amendments of regulations and policies



1. Purpose

The purpose of this document is to describe principles of community and industry engagement at Gulf University. It provides a framework of management and support of community and industry engagement activities.

2. Scope

This document applies to all staff and students at Gulf University.

3. Acronyms

BQA	Education and Training Quality Authority
CECEC	Community Engagement and Continuing Education Center
HEC	Higher Education Council

4. Definitions

Consultation:

A formal process, where either an individual or concerned group of staff at Gulf University provide their views and feedback on organizational matters of their expertise that are requested by community and industry.

Continuing Education:

A process of continuous provision/gain of knowledge throughout the life of people to improve skills and create culture of progress and competency needed for employment and/or personal satisfaction.

Engagement:

An activity where staff at Gulf University participate in the community to impact and further develop existing practice and skills with different methods and techniques.

Partnership:

An activity through which both Gulf University and community come together and strengthen community and industry by developing civic engagement and reinforcing core missions of higher education. The partnership activity between Gulf University and community partnership involves knowledge sharing through community-based participating research and development programs and through other activities.

5. Policy Statement

- 5.1 Gulf University's Community and industry Engagement Policy is aligned with Bahrain Vision 2030 and HEC standards, as well as with the goals and priorities of Bahrain's national development plans and strategies.
- 5.2 Gulf University focuses on transferring academic knowledge to the community through lifelong learning activities that address the specific economic and social needs of Bahrain, such as skills development, entrepreneurship, and innovation.
- 5.3 Gulf University ensures that community engagement activities are integrated into the curriculum in a way that enhances students' understanding of Bahraini society, culture, and history, and prepares them to become responsible citizens and leaders in their communities.
- 5.4 Gulf University encourages a responsible community and industry engagement that demonstrates active participation, responsiveness to the needs of Bahraini society, and a commitment to building stronger relationships with local stakeholders.
- 5.5 Gulf University is committed to support community and industry engagement through its resources and facilities, such as by providing access to research and innovation infrastructure, funding for collaborative projects, and training opportunities for community members.
- 5.6 Gulf University commits to funding community and industry engagement activities from its own budget, and also seek external funding sources, such as government grants or private sector partnerships, to expand the scope and impact of its engagement activities.
- 5.7 Gulf University commits to create an advisory board for Community Engagement, which will function as a representative body responsible for offering guidance and suggestions to the Centre concerning community engagement strategies, initiatives, and partnerships.
- 5.8 Gulf University serves the interest of the community collectively and acknowledges individual voice and needs.
- 5.9 Gulf University acknowledges the involvement of staff and students and excellence in all forms of community engagement.

6. Responsibilities

Academic and Administrative Staff are responsible for:

Following this document appropriately

Heads of Departments

Appropriate implementation of this document

Deans are responsible for:

Appropriate implementation of this document

Director of Community Engagement and Continuing Education Center is responsible for:

- Ensure all academic staff stud are fully informed of this document.
- Appropriate implementation of this document

Office of Public Relation is responsible for:

7. Appropriate implementation of this document

Unit of Student Services (Internship and Career Development, Student Support, and Alumni) is responsible for:

8. Appropriate implementation of this document

University Policy Development and Review Committee is responsible for:

9. Systematic review of the effectiveness of this document.

10. Related Policies

- No related policies

11. Related Procedures

- Community and Industry Engagement Procedures

12. Related References and Standards

HEC	National Research Strategy 2014-2024
HEC	Institutional Accreditation Standards Handbook